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SHOW-SCORE CURATES THE INTERNET'S BEST THEATER VIDEOS IN "SHOW-SCORE STUDIO"

AN ADDICTIVE SITE FOR THEATER LOVERS, "STUDIO" USES EDITORIAL EXPERTISE AND FAN INPUT TO SHOWCASE THE BEST THEATER-RELATED VIDEOS

October 25, 2017 (New York, NY): Show-Score today announced **Show-Score Studio**, a one-stop online destination that showcases the best theater videos. Each video also features wry commentary from Show-Score's editorial staff and a discussion thread where theater fans can geek out together about what they're seeing.

At launch, roughly 375 videos have been selected for inclusion in the Studio, grouped into playlists like "Broadway Parodies That Are Actually Funny", "Broadway Divas Who Will Change Your Life", and "Top Notch Theater Docs."

According to Show-Score research, theater fans are becoming overwhelmed by the sheer volume of theater-related videos online. This never-ending stream of content sometimes has wonderful gems that quickly get pushed to the bottom of news feeds. Compounding the problem is the lack of "theater" channels on major video sites like YouTube and Facebook, making it even harder for theater fans to find great theater-related videos.

"Show-Score is all about making it easier for fans to see more shows, and immerse themselves in the world of theater," said Mark Blankenship, Director of Community and Content at Show-Score.

"That's why we're curating what goes into Show-Score Studio, so you can get lost in a collection of high-quality clips that you want to talk about, share, or watch on endless repeat."

Plus, Blankenship adds, theater fans across the world can help the Studio's collection grow. "On every page, Studio visitors will see a button that lets them submit a video. All of us theater geeks worldwide can work together to canonize the best work being created in this format."

Additional playlists in the Studio include "Vintage Broadway Commercials," with 50 ads ranging from the early 70s to 2012; "Tony Award Acceptance Speeches," with dozens of memorable reactions from winners; and "Music Videos You Need," highlighting Broadway-themed music videos that too often get lost in the digital shuffle. There's also a playlist called "Made By Show-Score Members!" that features content made by Show-Score's own community of theater lovers.

ABOUT SHOW-SCORE.COM

For people who enjoy live theater, Show-Score.com simplifies the theater landscape to help you discover shows you'll love, from people you trust, at the right price for you. Inspired by how Rotten Tomatoes covers movies, Show-Score.com uses simple numeric rankings and useful categories to organize a powerful mix of theater reviews from our vibrant user community, all of the professional reviews for a given show, and direct links to ticket deals.

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